# YOUTHSPEAK@IIS A Newspaper by the students of Journalism & Mass Communication The IIS University, Jaipur-302020

www.iisuniv.ac.in

**College Life:** PAGE 4 A Reason to Shine & Smile

July , 2011

Quarterly

Year, 01

the year 2010, ICG began its journey as a journals, which help the scholars in research work.

Paaes 04

Deemed University. In the last year, ICG, as a constituent of the IIS University, has introduced many innovations and dynamic changes in the courses offered as well as in the pedagogical approach to teaching. Courses like MBA in Retail Management, Resource, etc. have been introduced. MBA in retail management is a course that is provided exclusively by the IIS University at Jaipur. As a result of the introduction of the new courses the

strength of the students has significantly increased. Research work has become a thrust area of the University as collaborative research results provide deep insights into the various fields of study. In keeping with the tradition of higher studies, research orientation is being actively encouraged in the institution. PhD and M.Phil courses have been introduced at ICG as a result of which the University now subscribes to a variety of academic sites and and prestige of the institution.

added to the syllabus which allows students to explore interesting career avenues, while they are still in college. However, ICG has not given up its creative cultural pursuits. Students have seen an upsurge in Guild activities. cultural extravaganzas, inter-collegiate competitions as well as in house celebrations. In fact, life at ICG has never International Business and Human been as packed as in the last one year. In order to initiate and encourage the students to inculcate a practical approach along with the theoretical component, various assignments, field visits, demonstrations and hands-on experience with events like the Annual Fashion Show, are organized. Similarly, our very own newsletter YOUTHSPEAK@IISU is written and designed by the students of the Journalism and Mass Communication Department. Thus, within a year of its metamorphosis into a University, ICG has proved its great ability to adapt to new challenges and opportunities. Due to all the hard work and the efforts put in by the University the results have been very fruitful and are evident from the increase in strength of the students and the ever increasing popularity

Not Me But You

Issue 3

-Men lie Women Cry

PAGE 3

Various Employment oriented courses have also been

Vinamrata Bhojwani, Priya Chhabra - BJMC



The International College for Girls, The IIS

University, completed its first year of functioning as a

Deemed University recently and retained its identity

and status as an icon of quality education which

UGC in the year 2005-2007 recognised the strength

and acumen of ICG and eventually granted the

institution Autonomous status. The state government

too recognized it as a model college known for

pioneering new approaches in education. Finally, in

grooms its students as world ready women.

Q1 What were the reasons that motivated the college to become a Deemed University?

Ans. The College was started in 1995 with the aim of promoting girls' education in Jaipur and for establishing an English medium institute. The college back then was affiliated with Rajasthan University. We received accreditation from UGC NAAC which accredits institutes of higher learning. Within a span of 10 years the college was graded A+ and after achieving this pinnacle, we decided to take one step ahead but as the affiliation has rules and regulations, the college was not allowed to start vocational programmes. The college had no problem in being autonomous but the main obstacle was that the college was not allowed to start PhD and MPhil courses under the autonomous status. So the decision was taken to acquire a deemed status so that the college could provide



### In conversation with **Dr. Raakhi Gupta** Rector & Registrar, The IISU, Jaipur

PhD and M. Phil courses and also to increase the research output.

That is the reason for deciding to go for a deemed status so that the institution becomes free and autonomous and can be more dynamic and creative in its approach to pedagogy and research.

The entire process was a progression and not a leap. The entire journey right from establishing a college to universities. becoming a deemed university has been a gradual process.

the University has become a Deemed University?

started by the University. Besides that, we offer 28 Universities and promote consultancy.

Add-On Courses which are the maximum number of courses provided by any university in laipur.

Q3 Has there been an increase in the strength of the students after the university acquired the Deemed status?

Ans. Yes, there has been a significant increase in the number of students after the university has acquired the deemed status.

Q4 What initiatives have been taken regarding research work by the university?

Ans. In a number of theoretical subjects a lot of practical work has been included at the UG level. Students at the UG level are expected to conduct research

programmes. The university has also provided seed money to the students for their various research projects. There has been dissertation of important projects in all PG curriculums.

Q5 Has the university started any student's exchange programme or has there been any collaboration with other universities?

Ans. The university recently started an exchange programme with Kent University, Ohio. A faculty exchange programme has also been started with a prestigious university of Goa. In future the university is planning to start exchange programmes with 2 or 3 more

Q6 Could you throw some light on any specific future nlans?

**O2**. Which new courses have been introduced after **Ans.** We are planning to develop a research centre of world order with state of art facilities to start additional Ans. As I said, PhD and M. Phil courses have been vocational programmes, plan more MOUs with other



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## Thinking Aloud @IISU



Harry's stomach lurched with nerves, and Ron looked pale under his freckles. Harry shivered in the cold night air, and then heard a familiar voice: "Firs' years! Firs' years over here! All right there Harry?"

Of course Harry Potter did not feel 'all right' on his first day at Hogwarts. In fact all freshers experience that acute jittery sensation in the pit of their stomachs whilst steeping foot into the college campus for the first time.

As eager and nervous freshers, most people do not leave any stone unturned to make their first day of college a magical success. Some go for the perfect outfit (like Teena of Kuch Kuch Hota Hai), some finish reading their textbooks well before the term starts (like Hermione Granger), while some others make an everlasting impression with the college seniors (like Rancho of 3 Idiots).

Whatever the case maybe, college life for all is like a blast of fresh air. It is a wind of change blustering through our lives, nudging us to gear up and step into the real world, after leaving the shelter and security of the home called school. It marks a change from uniforms to fashionable forms, from everyday classes to monthly classes, from tiffin food to canteen food. It is a welcome break from the strict school discipline as it means venturing into absolute freedom. But above all it makes us what we are going to be for the rest of our lives. College opens a gateway of a multitude of opportunities and experiences in the form of clubs, teams, volunteer activities, internships etc. Not only this, one meets a vast multitude of diverse people from diverse parts of the country who soon become a part of a new family.

One definitely comes to college as a fresh face and as a fresher you may lose your identity amidst the crowd in the beginning, you may lose your voice amidst the various voices telling you who you should be. The worst loss; however is to not allow yourself to follow your dreams or stifle them. Most freshers already have well -formed dreams for themselves and the community. They may see a clear path spread out before them, shining brightly in the sun. They must walk with courage and with their heads held high and in absolute belief of their dreams. As for those who haven't found their dreams: keep looking and never settle...Climb every mountain, ford every stream, Follow every rainbow till you find your dream.'You may probably not be waving wands or flying broomsticks like Harry, but your college life will certainly be very magical!

#### Guest Corner



बदलते परिवेश में शिक्षकीय भूमिका

अध्यापक को राष्ट्रनिर्माता कहा जाता है। कोठारी आयोग ने कहा था कि :- भारत के भावी नागरिकों का निर्माण विद्यालयों में हो रहा है। अतः एक अध्यापक का पद और उसकी जिम्मेदारी अपने आप में बडी महत्वपूर्ण होती है। प्रायः अध्यापक के बारे में दो धारणायें प्रचलित हैं अध्यापक जन्मजात होते हैं। अध्यापक प्रशिक्षण द्वारा निर्मित होते हैं।

आज शिक्षा के मायने बदल रहे है । अब विद्यालयों और महाविद्यालयों के शिक्षार्थी एवं शिक्षक दोनो ही पारम्परिक परिपाटी से असन्तष्ट है। वे चाहते है कि इस प्रवर्तमान पाठ्यक्रम के अन्तर्गत कुछ अपना परिवर्तन न हों। अब अध्यापक को मात्र पाठ्यक्रम पूर्ण करने मात्र तक अपने कर्तव्यों को नही करना होगा. अपित इसके लिये उसे विधार्थीयों मे मानवीय चेतना को भी जाग्रत करना होगा। वह मात्र पाठयक्रम के ज्ञान से नहीं आ सकती है विद्यार्थियों मे कर्तव्यों का ज्ञान और उनके निर्वहन की प्रेरणा जाग्रत करनी होगी उसे स्वयं सीखने की ओर अग्रसर करना होगा।

एक अध्यापक के व्यक्तित्व में आधुनिकीकरण की झलक हो उसे अपने विषय का पूर्ण ज्ञान होना चाहिये उसकी भूमिका एक उप्रनुदेशक या निर्देशक की होनी चाहिये । वह उप्रधिगम को प्रोत्साहित करे छात्रों को खुद सीखने के लिए तैयार करे। अपने छात्रों को क्रियाशील बनाए आधुनिक तकनीक का ज्ञान के साथसाथ चारित्रिक उज्ज्वलता भी होनी चाहिए ।

ज्ञान अथवा शिक्षा बाहर से प्रदान नही कि जाती वह तो स्वयं में ही अन्तर्निहित होती है। बस उसे तो प्रकट करना है जैसे माचिस कि तीली मे अग्नि कही बाहर से नही लानी है बस उसे तो मात्र प्रकट करना है। अग्नि तो उसके अन्दर ही विद्यमान है उसी प्रकार छात्र ⁄ छात्राओं में ज्ञान बाहर से उडेला नही जाता उसे तो बस जाग्रत करना है।

अक्सर माना जाता है कि अनुशासन - प्रशासन की दुष्टि से शिक्षक/अध्यापक/गुरू को कठोर होना चाहिये लेकिन इस सन्दर्भ में महत्वपूर्ण बात यह है कि भले ही शिक्षक कठोर हो, पर उसे नारियल के समान आन्तरिक पक्ष से अपने शिष्यों के प्रति बहुत ही कोमल होना चाहिये। शिष्य के साथ कभी भी अपनी हीनता अथवा उच्चता का आँकलन नही करना चाहिये ।

बदलते परिवेश और परिस्थितियों के आलोक में एक अध्यापक/शिक्षक को नवीनतम तकनीकी ज्ञान के साथ-साथ विषय का अधतनीय ज्ञान और सम्प्रेषणीय कला और सदा बालक के स्तर पहुँचने की कला और सदा बालक के सार तक पहुँचने की कला आती है। जिससे कि वह अपने छात्रों की रूचियों और आवश्यकताओं को पहुँचान सके तथा छात्रों मे रूची एंवम प्रेरणा उत्पन्न कर सके। इतना सब होने पर ही शिक्षक सफल और प्रभावी बन सकेगा और विधार्थियो के मनो-मस्तिष्क पर अमिट छाप छोड़ सकेगा।

डॉ. रेनु शुगंतु, विभागाध्यक्ष, शारीरिक शिक्षा विभाग.

#### Feedback

its good to publish newspaper in the college but it lacks youth orientation and morever all the students of the college should be involved. It is 'by the students, of the students and for the students. Bhandani Bhandari, BVA SEM IV

Raveena Tekwani, BA (H) Sem-IV

It's a great effort by all the students who are doing this. Keep it up. And more of its display should be done so that more people get to know about it. Shraddha Choudhary, B.Com SEM II

I would like to see more columns about Science, especially Biotechnology. Last but not the least. I would like to congratulate the Design Team also for the colourful pictures they have put in. Indu Kadwani, B.Sc SEM IV

It is a good effort for others to follow. Looking forward for the next issue. Chanda Asani, Women's Studies Lecturer

Youthspeak@iisu एक बहुत ही अच्छा प्रयास है। छात्राओं के द्वारा छात्राओं के लिए किया गया कार्य निश्चय ही प्रशंसनीय है। अंतर्निहित प्रतिभाओं को उभारने में यह प्रेरणाम्नोत का कार्य करेगा।

डा नीरजा मेहता, अध्यक्ष हिन्दी विभाग

It's a nice effort on the part of Journalism students & faculty .Keep it up Dr. Arti Sharma, Dept. of Sociology

### As it is

### **Economics of death** In the end ,euthanasia is not about ethics but about money

and unasked in the debate on passive euthanasia-terminating the lives of the incurably ill who are no longer conscious or capable of acting on their own. I recall a family's terrible dilemma which I found myself involved in some years ago.

One of the sisters in the family was stricken by an irreversible and fatal disease that attacks the auto immune system and for which there is no known cure. The moment she was admitted into the hospital, the patient in effect ceased to be a human individual with any human attachments of family and loved ones and instead became the property of a team of medical specialists. No longer conscious of where she was or what was happening to her, she was put into an intensive care unit in which no one could enter except those who were treating her. We could see her through a glass pane, attached to mechanical devices which took over from her the business of existence; the breathing of the lungs, the beating of the heart, the circulation of blood, the intake of nutrition. She became a machine, linked to other machines.

Regular as clockwork the attendant team of specialists would look in on the patient. Literally look in. Open the door; look at her from the doorway, make a note on clipboards they were carrying and go away. It was a large team and day by day it seemed to get larger. Who are all these people? I asked a nurse. doctors, she replied.

What sort of doctors? I asked. Special doctors, said the nurse. They were indeed special doctors, as I discovered. One was a dietitian. Another was a dermatologist. Why did a patient unable to take any nutrition other than through a drip need a dietitian to visit three times a day? No one knew.

But each time these specialists would look in on her, the visit would be put on the bill. Which, like the team of specialists, was daily growing bigger. It was after all, a state-of-the-art

What price do you put on some one you love? That's the real private hospital. With high overheads, including specialists who occupied expensive offices and had to earn fees in order to pay their rentals.

> Twice a day we'd go to see the head doctor. No, there was no change in the patient. No, no change could be expected. No one could bring themselves to ask the question that hung in the silence like a thunderclap : How long do we go on like this, how long can we go on? The family was reasonably well off. But how long could they afford to keep the patient in the hospital? One month? Two? A year? There were other expenses to meet

> a son to be educated, futures to be provided for . But how do you put a cut-off price on a life? Even on the life of a machine kept alive by other machines.

> The family could 'nt do it. So I volunteered. I told the head doctor there was no more money for the ICU, for the machines. The doctor looked thoughtful. I see, he said. There was no talk of the law, or of ethics. No talk of the sanctity of life. No talk of miracle cures.

> Sometime that day, we weren't told when, the machines were switched off. The patient stopped being a patient and became a closed file and a final bill. Which the family paid, racked with remorse, feeling what they were paying was blood money. Was this sum what a life was worth, no more and no less? To the loss of a loved one was added the burden of guilt.

> Parliament can legislate on the ethics of euthanasia. Who's going to legislate on the economics of death, and the cost that conscience has to bear? What is the price of someone you love?

http://blogs.timesofindia.com/jugglebandh/

## Resonance@IISU

## Men lie Women Cry the war continues.....

The gulf between the sexes, the misunderstandings and the conflict, even in the 21st century, are still as present in all our lives as they were when Adam first fell foul of Eve. Thousands of researches, experiments have taken place to solve out this mystery between men and women. But all failed to find out the answer. Our topic is "why do men lie & women cry" & the answer is very simple, men lie because women cry and women cry because men lie. One more important thing I want to tell u all before I start...Men love to lie, but they are absolutely horrible at it. Women rarely lie, but when they do, it's a story so good that it could be the Ekta Kapoor's plot for her next soap. Women are professionals at it but men they have to learn a lot from women. But at the end of the day women hate lying, they do it only out of necessity. Men not only lie to their family, girlfriend but also their friends. Males want to show that they are superior. Few common things males lie about are age, height, income, intelligence and work. Men are like commercials, you can't believe a word they say. They are usually busy or lazy, to avoid long discussions they lie, to avoid extra work they lie, they lie because sometimes they just don want to do anything. Most importantly men lie for living. Is it a coincidence that men hold the majority of jobs that involve lying? Politics, government agencies, courtroom lawyers, plastic surgeons, advertisers the majority is men. These are few situations where men lie, but what about women, don't they lie? No, they do lie and as I told u before they are professionals, it's very tough to say when they lie. Women mainly lie out of necessity. When she does something wrong or

out of ordinary, she lies to change the topic. Or when she realizes she is wrong. But men can never figure out when women are lying they are just so great at it. You can never fool a woman. They're just way too smart and plus, they have 5 sensors in their heads whereas men only have 3 (the kinds used to detect lies and read voice and facial modulations) As it is rightly said 'Man has will, but woman has her way'. Women always manage to get there way. Men are the head of the family, Women are the neck, and they can turn the head wherever they please. For getting their way women often use many tactics to convince men. The biggest ammunition for this is those crystal tears coming out of her eyes every now and then. It's a wonderful saying about women "If you look inside a girl's heart and see how much she cries you will find secrets, best friends, and lies but what you'll see the most is how hard it is to stay strong when nothing is right and everything is wrong" Woman can multi-task and therefore are good at juggling between the phones, nail paint, baby, cooking and overhearing her husband in the next room all at the same time. Women like small efforts and appreciate compliments always. So please pay attention and listen when a woman is talking it makes her feel better. This will keep every woman around you happy whether it's your mother; wife, sister or even a friend.



Management is very good. Communication is good as well because of well educated staff......i'll miss my college 'ICG- The IIS University'.

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#### Vidhi Singh, BBM

Students should attend the guest lecture with interest. They are beneficial for us as we can gain knowledge through it. Mina khan, BJMC

Everybody should get an opportunity to participate in college events.

#### Garima Seni, B.com

Biometric attendance is good as classes are held regularly.

Taniya, B.com

Canteen food is really nice but there should be cleanliness and hygine.

#### Shruti Mishra, BA

Mobile phones should be allowed in the campus and college timings should be decreased in summers

Zarrin, Ara BA(H)



## Youth speak helps..

Q1 I am a student with hindi medium school education? Will I be able to compete with the other students in ICG?

Ans To begin with, it won't be easy! But it is also not really difficult if you make sufficient efforts to improve. If from the very beginning you are regular and make everyday efforts to improve your written skills you would soon get used to English language.

A few essential tips for you

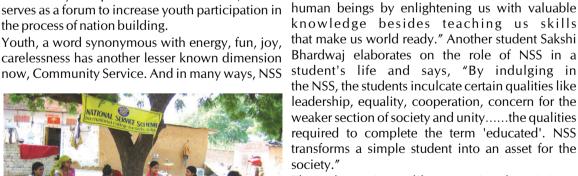
\* Stop thinking that you would lag behind because of your lack of language skills

\*Start reading text in English - newspaper, novels, magazines, anything that interests you, as by doing this you would familiarize yourself with the language. \* Be regular in classes and don't be hesitant to clarify your doubts with your teacher ...

Q2 I am really scared of ragging, that is what terrifies me about college life? What should I do if i face ragging? Ans Ragging is an act punishable by law, and in ICG we take strict actions to prevent ragging, even then if you come across any such incidence wherein you feel harassed in any way you can complain to the teachers in charge or any teacher you feel comfortable with, and strict action for sure would be take against the concerned person. Hence relax and have fun, there is no reason to worry. Q3 I have taken up all new subjects. It that a nice thing to do? Kindly advice?

Ans most of the subjects in higher education are either new or an extension of subjects already in school. But in both the cases some basic knowledge is definitely given in the beginning of the session about the subject. Hence whether you continue with the same subject or take up a new one, you are most likely to begin with basics, hence relax study hard and make the best use of choices you have made. Best of luck

Our counsellor, Shaheen Khan, is from the Dept. of Psychology, ICG. Please send in your queries at shaheen nd@rediffmail.com



transforms a simple student into an asset for the society." Through projects like vocational trainings, awareness drives and 'shram daan', NSS is not only instilling the feeling of dignity of labour in the youth but also building up the quality of team work.

NSS combines the empathy of the individual with the purpose of the collective, which is the very strength of NSS." asserts Ravina Tekwani, a volunteer.

The introduction of NSS in schools and colleges is further justified by the fact that the students serve as a link beween the government and the community. NSS is indeed breaking the partition lines of our society and simultaneously producing a team of well-trained and groomed young individuals who will be the new identity of India. Individuals who believe that the best way to find oneself is to lose oneself in the service of others. Individuals who will resurrect the India of everyone's dream, a golden India.

Jeevanshu Jain, BSc-Sem IV

Preeti Khelani, BJMC-SemII

### National Service Scheme- Not Me But You OTHERS BEFORE SELF

without brightening our own."

#### **Ben Sweetland**

This statement points to the very core of NSS National Service Scheme; a scheme supported by the Ministry of Sports and Youth Affairs, which serves as a forum to increase youth participation in the process of nation building.

carelessness has another lesser known dimension now, Community Service. And in many ways, NSS

can take credit for this heartening change. Throwing more light on the functioning of NSS, Dr. Sharad Rathore, NSS Coordinator at IIS University, says, "NSS has been playing a significant role in the development of our nation in many ways. Our outreach programmes which include Basti visits, celebration of the festivals with the underprivileged etc. followed by the weekly lectures on different subjects and skills, prepare the students for the real world by exposing them to a part of real India, imparting knowledge to them

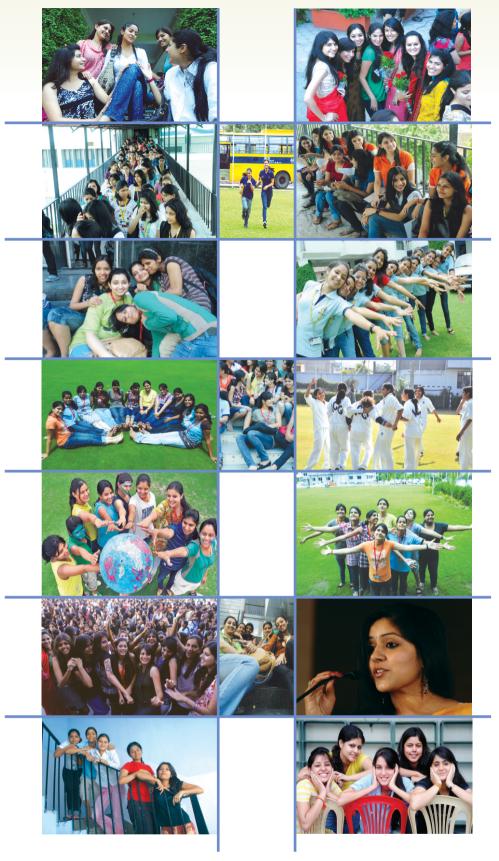
"We cannot hold a torch to light another's path which can then be spread among the masses through them." A volunteer, Malvi Mehrotra voices similar

thoughts and states, "Apart from the community

service rendered by us, the lectures organized in

our college pave the way for us to be successful

## **Ripples@IISU**



## Forth coming activities July

<b>J</b> •••• <i>j</i>	
14,15,16 Thu,Fri & Sat	
	courses
30 Sat	NSS Tree Plantation, Interclass Swimming Competition
August	
1-Monday	Kriti-Mahendi Competition, Mountaineering & Adventure activity
6-Saturday	NSS_Rakhi Making Competition
20-Saturday	Freshers Day
26- Friday	NSS-Eye Check up Camp
September	
3-Sat	ThankYou Get Together
5-Monday	Teachers Day
8-Thursday	NSS_Literacy Poster Making Competition

## College Life: A Reason to Shine & Smile

Breaking the prison of rules and restrictions and flying high like a free bird into the limitless sky of Freedom...Freedom from heavy bags......heavy books.....strict time tables.....back to back classes one after another till one gets fully exhausted ...And ....above all freedom from dull and boring uniforms. This is the kind of thought a student has when he is set to leave a disciplined school life and is at the doorsteps of an entirely different phase of his life that is college life.

College is indeed a breath of fresh air for a student and every student dreams about his college life and has a typical picture set in his mind of college and its free flowing life. However all these image are based on the fantasies we grow up on, thanks to Bollywood. So visuals of students sitting in the canteen for hours and hours, some imitating their teachers, some singing in the corridors.....few others listening to the music on their cell phones and humming with the numbers in groups, some others chitchatting..in a nutshell...college life is about everything but studies, if we are to believe the films.

You don't think so? Well, recall films like Rang De Basanti, Main Hoon Na, Kuch Kuch Hota Hai and you will find yourself in agreement with me. All of them showcase girls and boys who seem to only come to college to wear designer clothes, sing catchy numbers and participate in some odd fest.

As a result of this barrage of falsities, most of us are completely mesmerized by the life shown on screen. A wish blooms in a corner of our heart "Aha this is what we call a college..! would want to enter it as soon as possible."

However, the reality is not as glamorous as shown on screen. Now that we have spent a year in college, I can safely conclude, that it is definitely a break from the sheer discipline of school but it is surely not what the likes of Karan Johar had me to believe. So, you will have fun for sure, you will wear trendy clothes, participate in a host of events, study and compete but singing in corridors....no no ...snap out of your dream!!!

Vinamrata Bhojwani, Sem-II, BJMC



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